



# IMSTA 2025

INTERNATIONAL MUSIC SOFTWARE TRADE ASSOCIATION





BUY THE  
SOFTWARE  
YOU USE

[www.imsta.org](http://www.imsta.org)

**Mission:** The International Music Software Trade Association (IMSTA) represents and advocates for the music software community. We encourage innovation, support growth, and promote ethical software use by uniting software developers and software users.





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SOFTWARE  
YOU USE

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**Vision:** We envision a music software community in which creativity thrives, and ethical software use is second nature to our customers.



## Strategic Goals

- Advocate for Ethical Use of Software – Raise awareness through education and spread the message, “Buy the software you use,” to encourage fair compensation and ethical practices among music software users worldwide.
- Safeguard the Future of the Music Software Community – Ensure that our efforts contribute to the long-term health and growth of the music software industry, so that our members thrive, and our consumers enjoy upgrades, tech support, and new products for years to come.
- Represent and Promote Members – Offer opportunities for collective marketing that give members a voice in key markets across the globe, amplifying their reach in a cost-effective way.



## Strategic Goals (Continued)

- Facilitate Education & Skill Development – Provide valuable resources to help software users grow their skills. These include events, tutorials, certifications, and mentorship programs, so they can make the most of the technology available to them.
- Influence Policy & Standards – Partner with policymakers and industry organizations to help shape regulations and best practices that benefit everyone in the music software ecosystem.

# IMSTA MEMBERSHIP



**Join Us in Preserving a Sustainable Music Software Community.**

- Manufacturers need revenue to develop and market software.
- Distributors & Resellers rely on software sales as a key investment.
- End-Users depend on ongoing updates and support to protect their investment.





## Membership Benefits

- Unified voice to safeguard the future of the music software industry.
- Heavily discounted prices for IMSTA FESTA Events globally.
- Inclusion of 1 to 4 free (\$700 value each) marketing videos, articles or press releases in the IMSTA e-news sent to over 20,000 people worldwide.
- Ability to exhibit at major tradeshows, such as Music China, NAMM, AES, at subsidized prices in high-traffic locations for IMSTA members.
- Access to the results of the "Let's Talk Piracy" survey.
- Listing on the IMSTA website with a backlink to your website.
- Other collective marketing opportunities that reduce costs and increase exposure.



## IMSTA Membership

- Annual IMSTA Membership | 1 – 9 ... \$360
- Annual IMSTA Membership | 10 – 49 ... \$1200
- Annual IMSTA Membership | 50 – 99 ... \$2550
- Annual IMSTA Membership | 100 – 499 ... \$4500
- Annual IMSTA Membership | 500+ ... \$9990

**[PLEASE JOIN / RENEW HERE](#)**





# IMSTA FESTA

A CELEBRATION OF MUSIC TECHNOLOGY

## INTERNATIONAL MUSIC SOFTWARE TRADE ASSOCIATION

NOAH "40"  
CHEBIB

GRAMMY-AWARD WINNING  
PRODUCER / SONGWRITER

- Highest certified digital singles ever
- 50 Billboard Hot 100 #1's
- 175 Million Albums Sold
- 5 GRAMMY Awards
- 4 American Music Awards
- 24 Billboard Music Awards
- 12 No. 1's Billboard Hot 100

- 88 Top 40 Singles
- 794 Charted Songs
- 17 Billboard Music Chart #1's
- 27 No. 1's Billboard Hot 100
- 61 Certified Albums in the US



**BUY THE  
SOFTWARE  
YOU USE**

INTERNATIONAL MUSIC SOFTWARE TRADE ASSOCIATION

# 2025





**IMSTA FESTA** brings music technology manufacturers face-to-face with their product users. IMSTA FESTA provides software exhibits and classes, music industry panels and master classes, song reviews, and more.



# 2025 Events



## IMSTA

IMSTA FESTA  
RIO DE JANEIRO

IMSTA FESTA  
MIAMI

The NAMM Show  
NASHVILLE  
ANAHEIM

IMSTA FESTA  
LOS ANGELES

IMSTA FESTA  
LATIN AMERICA

IMSTA FESTA  
TORONTO

Audio Engineering Society  
NEW YORK

IMSTA FESTA  
NEW YORK

IMSTA FESTA  
LONDON

IMSTA FESTA  
BERLIN

IMSTA FESTA  
SANTORINI

IMSTA FESTA  
MUMBAI

## GLOBAL

IMSTA FESTA  
BEIJING

music  
CHINA  
SHANGHAI

IMSTA FESTA  
SEOUL

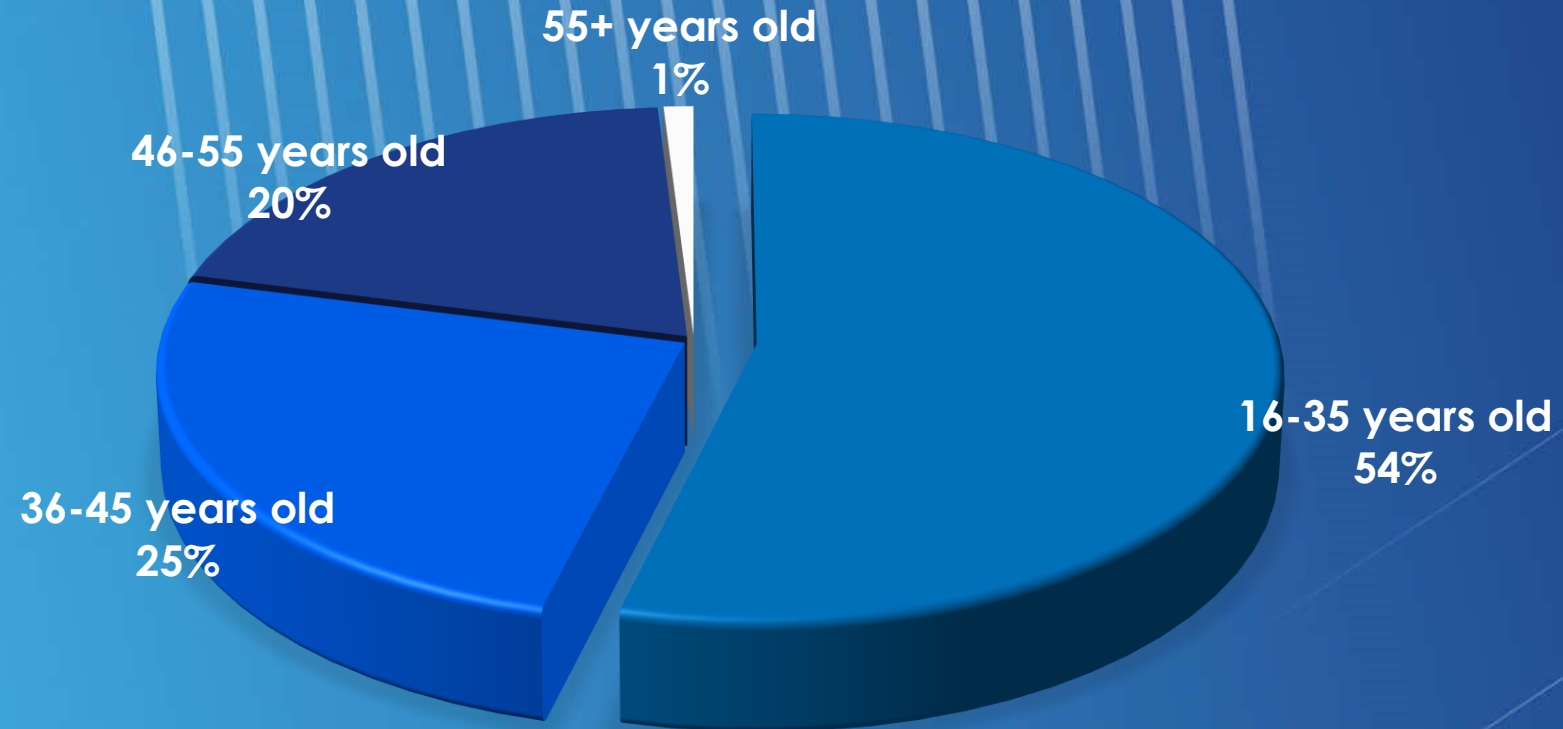
IMSTA FESTA  
TOKYO

Atlanta – Istanbul – London - Miami - Mumbai - New York – Seoul – Toronto

**IMSTA FESTA** events take place annually in major markets worldwide. These consumer shows have something for all musicians, songwriters, producers, audio engineers, music students and educators.



# Demographic Breakdown



- Number of visitors: 400 – 1000+ (Depending on the Event)
- 85% Male
- Beatmakers, producers, songwriters, mix engineers, mastering engineers, students, educators.



## IMSTA FESTA Member Pricing

- IMSTA FESTA New York ... \$750
- IMSTA FESTA Atlanta... \$750
- IMSTA FESTA Miami... \$750
- IMSTA FESTA Toronto ... \$750
- IMSTA FESTA London ... \$750
- IMSTA FESTA Seoul... \$750
- IMSTA FESTA Mumbai... \$750
- IMSTA FESTA Istanbul ... \$750
- IMSTA FESTA 8-Show Bundle (Members Save \$500)... \$5,500

**PLEASE RESERVE YOUR SPACE HERE**



## IMSTA FESTA Non-Member Pricing

- IMSTA FESTA New York ... \$1,500
- IMSTA FESTA Atlanta... \$1,500
- IMSTA FESTA Miami... \$1,500
- IMSTA FESTA Toronto ... \$1,500
- IMSTA FESTA London ... \$1,500
- IMSTA FESTA Seoul... \$1,500
- IMSTA FESTA Mumbai... \$1,500
- IMSTA FESTA Istanbul ... \$1,500

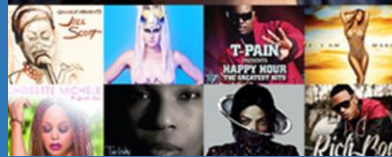
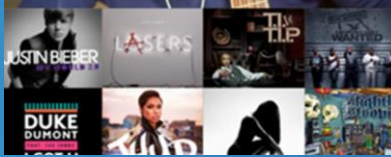
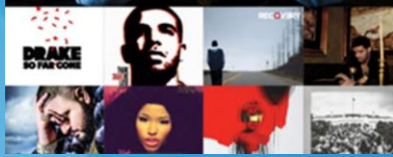
**PLEASE RESERVE YOUR SPACE HERE**



# 600+

MASTER CLASSES

# INDUSTRY - LEADING MUSIC PROFESSIONALS







# IMSTA FESTA PHOTO GALLERY

**HERE**



IMSTA

at

NAMM



**Software.NAMM** is a curated environment showcasing the latest innovations in music and audio software technology.

### Turnkey Exhibits Include:

- Backwall for adding graphic display
- Table and chairs
- Electricity and carpet
- High-traffic location in ACC North alongside major brands
- Easy setup and teardown
- Subsidized price for IMSTA members: \$3,150





IMSTA

at

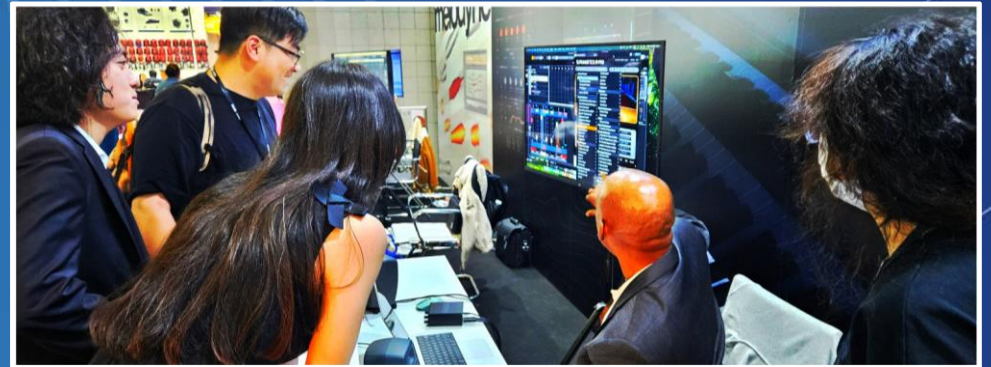
MUSIC CHINA



**Music China** is a leading musical instruments tradeshow, offering affordable brand-building opportunities in the world's second largest consumer market.

**Turnkey All-Inclusive Exhibits Include:**

- Bilingual English/Mandarin demonstrator
- Booth printed signage
- Electricity and carpet
- TV Monitor and speakers
- High-traffic prime location
- Easy setup and teardown
- IMSTA member price: \$3,150 **\$2,895 until June 15**







# IMSTA Songwriting Competition

**IMSTA Songwriting Competition** empowers songwriters by providing them with an opportunity to compete on a global scale and ultimately have a chance to win amazing prizes. *Please join us as a sponsor and help empower songwriters.*

### Sponsorship Benefits Include:

- Sponsorship recognition
- Logo placement on the competition web page
- Inclusion in all newsletters regarding the competition
- Sponsorship fee for IMSTA members: \$570
- Non-members: \$995
- Benefits continue until October 2025







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Together, We Make a Difference



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