



IMSTA 2025

INTERNATIONAL MUSIC SOFTWARE TRADE ASSOCIATION

SPONSORSHIP DECK





BUY THE
SOFTWARE
YOU USE

www.imsta.org

Mission: The International Music Software Trade Association (IMSTA) represents and advocates for the music software community. We encourage innovation, support growth, and promote ethical software use by uniting software developers and software users.



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Vision: We envision a music software community in which creativity thrives, and ethical software use is second nature to our customers.



Strategic Goals

- Advocate for Ethical Use of Software – Raise awareness through education and spread the message, “Buy the software you use,” to encourage fair compensation and ethical practices among music software users worldwide.
- Safeguard the Future of the Music Software Community – Ensure that our efforts contribute to the long-term health and growth of the music software industry, so that our members thrive, and our consumers enjoy upgrades, tech support, and new products for years to come.
- Represent and Promote Members – Offer opportunities for collective marketing that give members a voice in key markets across the globe, amplifying their reach in a cost-effective way.



Strategic Goals (Continued)

- Facilitate Education & Skill Development – Provide valuable resources to help software users grow their skills. These include events, tutorials, certifications, and mentorship programs, so they can make the most of the technology available to them.
- Influence Policy & Standards – Partner with policymakers and industry organizations to help shape regulations and best practices that benefit everyone in the music software ecosystem.



IMSTA FESTA

A CELEBRATION OF MUSIC TECHNOLOGY

INTERNATIONAL MUSIC SOFTWARE TRADE ASSOCIATION

NOAH "40"
CHEBIB

GRAMMY-AWARD WINNING
PRODUCER / SONGWRITER

- Highest certified digital singles ever
- 50 Billboard Albums / Year
- 170 Million Albums Sold
- 5 GRAMMY Awards
- 6 American Music Awards
- 24 Billboard Music Awards
- 12 No. 1's Billboard Hot 100

- 88 Top 40 Singles
- 794 Charted Songs
- 17 Billboard's Charted Songs
- 27 No. 1's Billboard Hot 100
- 61 Certified Albums to the 200



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2025

2025 Events



IMSTA

IMSTA FESTA
RIO DE JANEIRO

IMSTA FESTA
MIAMI

The
NAMM
Show
NASHVILLE
ANAHEIM

IMSTA FESTA
LOS ANGELES

IMSTA FESTA
LATIN AMERICA

IMSTA FESTA
TORONTO

Audio
Engineering
Society
NEW YORK

IMSTA FESTA
NEW YORK

IMSTA FESTA
LONDON

IMSTA FESTA
BERLIN

IMSTA FESTA
SANTORINI

IMSTA FESTA
MUMBAI

GLOBAL

IMSTA FESTA
BEIJING

music
CHINA
SHANGHAI

IMSTA FESTA
SEOUL

IMSTA FESTA
TOKYO

Atlanta – Istanbul – London - Miami - Mumbai - New York – Seoul – Toronto

IMSTA FESTA events take place annually in major markets worldwide. These consumer shows have something for all musicians, songwriters, producers, audio engineers, music students and educators.



IMSTA FESTA is a free event that connects music technology manufacturers directly with their product users, offering software exhibits, classes, music industry panels, master classes, song reviews, and more.

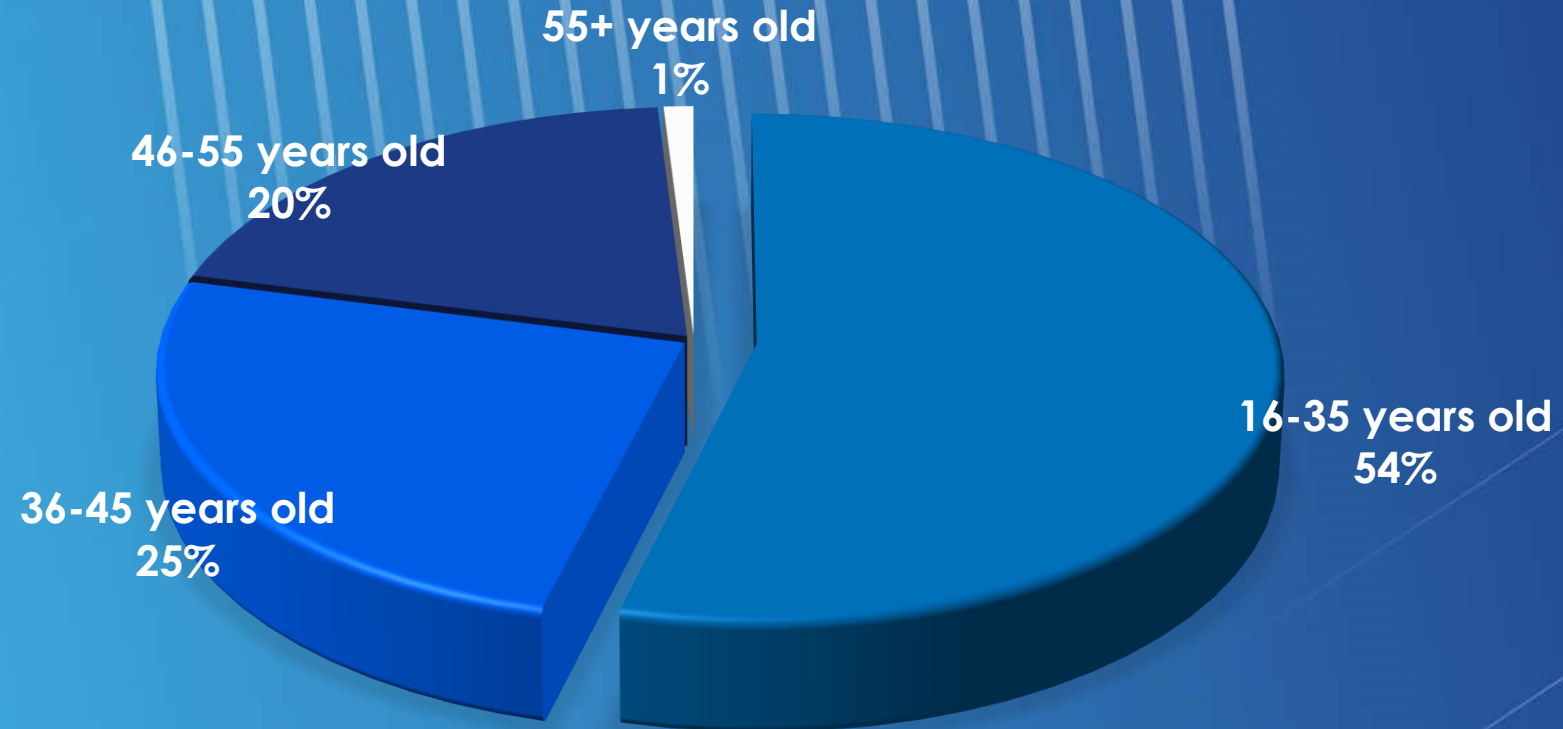
Exhibits and product demonstrations by music technology manufacturers, distributors, retailers, and music industry organizations, including Performing Rights Organizations, musicians' unions, and more.

Music industry master classes and panels featuring a wide range of topics, including creativity, music business, music law, publishing, studio design, technology, and other essential aspects of the music industry.

IMSTA FESTA Song Reviews offer attendees the opportunity to have their original songs individually evaluated by music industry professionals, providing valuable feedback on songwriting, production quality, and commercial potential.



Demographic Breakdown



- Number of visitors: 400 – 1000+ (Depending on the Event)
- 85% Male
- Beatmakers, producers, songwriters, mix engineers, mastering engineers, students, educators.

Community Sponsorship

We invite you to become a community sponsor (non-financial) and support your local music-making community by offering a 45-minute master class and helping promote it to your network.

Benefits Include:

- Recognition as master class sponsor
- Logo on event webpage
- Logo included in event signage
- Free IMSTA membership
- Feature in e-newsletter (20K+ reach)
- Sponsorship promotion on Facebook
- Dedicated networking table at event

Media Sponsorship

We invite you to join us as a media sponsor (non-financial) to support your local music-making community by helping promote IMSTA FESTA to your network. Your sponsorship will play a vital role in connecting creators with valuable learning opportunities and the latest music technology innovations.

Benefits Include:

- Recognition as an event sponsor
- Logo on event webpage
- Logo included in event signage
- Free IMSTA membership
- Feature in e-newsletter (20K+ reach)
- Sponsorship promotion on Facebook
- Dedicated networking table at event

Financial Sponsorship

We invite you to become a sponsor and support the music-making community with a financial contribution of \$2,950 for the event of your choice. Your support will help us secure the essential resources needed to deliver world-class programming that empowers music creators.

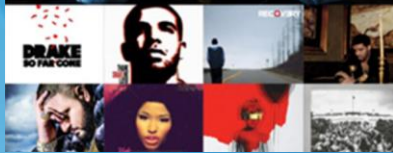
Benefits Include:

- Recognition as an event sponsor
- Logo on event webpage
- Logo included in event signage
- Free IMSTA membership
- Feature in e-newsletter (20K+ reach)
- Sponsorship promotion on Facebook
- Dedicated networking table at event

600+

MASTER CLASSES

INDUSTRY - LEADING MUSIC PROFESSIONALS





IMSTA FESTA PHOTO GALLERY

HERE



IMSTA

Together, We Make a Difference



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For more information or to get involved, please contact: Paul Fattahi – Executive Director – p.fattahi@imsta.org